



PROFILE

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Thank You For choosing Mkuu Creative

What started as a freelance design service provider has now grown to become a fully fledged digital creative agency providing all sorts of creative services for a wide array of clients across different industries

I'm in IT Business since 2013. During all these years we have met different clients, easy and sophisticated, beginners and well-established institutions. With no roadmap ahead and with solid plans to be followed. But what they all enjoyed working with my team and I is our flexibility, proven experience, communication and the extra mile.

At Mkuu our success is measured by your success. For us it's not just creating something that looks great, it needs to deliver results for you in a smart way, thus our slogan
- Be Digital, Be Smart

Four simple principles I follow:

Communication, Respect, Goodwill and Long Term relationship.

Msumari, James V.
Founder & CEO



About Us

A digital agency with a team of creatives, thinkers & makers, shaped from a foundation of digital excellence.

Hello, we're Mkuu Creative.

Who We Are

Mkuu Creative is a full-service digital creative agency that assists its clients in successfully bringing their unique, relevant and persuasive voices to target consumer.

We think strategically, then turn strategies into actions that deliver core messages to target constituencies in any platform from digital to physical. A small agency with big project experience, Mkuu Creative has quickly grown to provide a dynamic range of services for a wide array of clients across many industries. We're effective, efficient, but never boring.

We Craft Authentic Brand Stories using Tools for the Digital Age. We grow brands through integrated strategies with skilled craftsmanship. We focus on building ecosystems centered around technology and consumer engagement. Turning stories into conversations, impressions into relationships and campaigns into results. Using technology to our advantage, we build intelligent brand experiences for our clients.

Vision

Create perfectly positioned and beautifully crafted brands, where every person and every industry is empowered to reach their full potential.

Mission

To use our creativity skills to achieve consumer perception that will deliver a sustainable solutions to our everyday problems



Why Should You Choose Us

A digital agency with a team of creatives, thinkers & makers, shaped from a foundation of digital excellence.

Why Choose Mkuu Creative.



Creativity

We create simple yet artistic brands that promote unity throughout all your design solutions, leaving a lasting impression on your customers.



Professionalism

As a way of appreciating our clients, we make sure we add value to their business by delivering more than expected be it addition of extra functionalities or extra concept design revision.



Relationship Building

At Mkuu Creative we do not believe in one-off business transactions but rather a long standing-business relationship that is mutually beneficial.



Deliver Results

We consistently deliver! Our work and results speak for themselves. We will make sure your investment reaps rewards and you reach your desired outcome painlessly.



Support

We will look after you for the long term. Our on-going support is second to none as we have the skills and the capacity to help you whenever you require it.



Our Expertise

We are craftsmen and developers of beautiful brands and bespoke solutions.

your story Creative tells



Visual & Branding

Projecting your brand with a visual and textual context

A brand today is all about how it makes your customers feel. It's not a logo, visual identity, or digital product design. but rather a cohesive system that spans across all mediums and touchpoints. We're a branding agency offering a complete solution from naming and logo design to communications and style guides.

Services

- Logo Design
- Visual Identity
- Product Catalogs
- Editorial Design
- Packaging Design
- Signage Design
- Promotional Merchandise
- Digital Branding
- Illustration

The list is virtually endless; as the category for branding includes absolutely everything that bears your logo.



Let's Talk

Let's talk about your company's vision and translating it into an effective design that will stand the test of the time.

Just imagine,
We'll develop it



Web & App Development

We create impressive digital solutions

Our digital design and development teams work together hand-in-hand to ensure we produce a seamless digital brand experience across all devices and touch-points. This collaborative approach combines strength and experience in all areas of the digital process, resulting in creatively unique and technically brilliant digital solutions

We are creating outstanding websites and Apps by strategically blending user experience and brand storytelling. Our web designers and developers create responsive websites that feel at home on any device. Product landing pages, marketing sites, or company intranet portals – we do it all.

Services

- UX / UI Design
- Website Development
- Web Application Development
- Mobile Apps Development
- SEO & Data Statistics
- Website maintenance & Integrations
- Penetration Test



Lets Talk

Tell us more about your business or project. Whether you've got it all figure it out or need some advise. Lets talk and move it forward

Cook once,
eat ten times



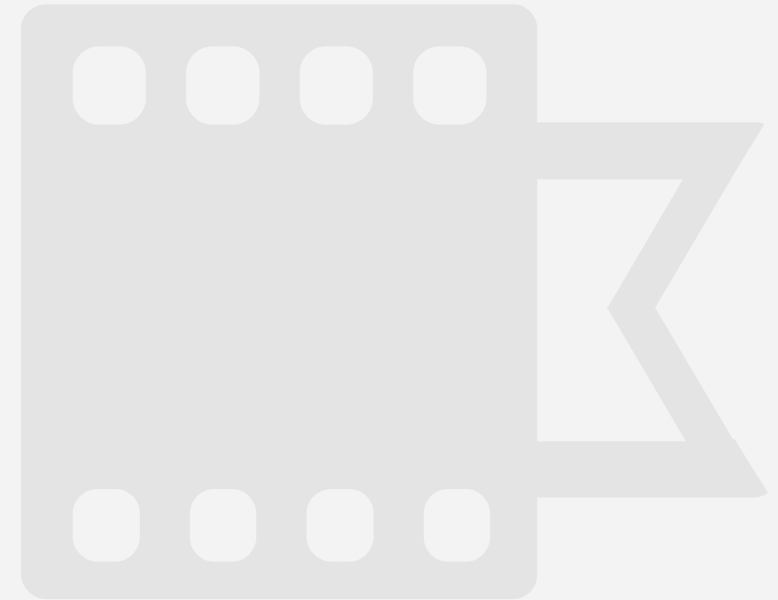
Motion Graphics

Powerful stories come to life with a combination of graphics, animation and live-action footage. We think motion graphic videos are a great way to make your business jump off the screen.

We can help design anything you need whether it's enhancing presentations with rich animations, big-screen cinematic conference openers, or just a highly informative video that will make your business stand out.

Services

- Corporate videos
- Promotional Video
- Infographic Video
- 2D/3D Animation
- Video / Audio Digitising / Encoding
- Informative and Training Videos
- Product Demo
- Chroma Keying



Lets Talk

Tell us more about your business or project. Whether you've got it all figure it out or need some advise. Lets talk and move it forward

Get found online



Web & Domain Hosting

Whether you are a professional website designer, or just starting out with your first website, Mkuu Creative will work with you during all processes of publishing your website online. We offer not just Website Hosting, but complete business support for your successful online branding. Allow us the opportunity to exceed your expectations.

Services

- Hosting Plan
- Register Domain
- Domain transfer

Plans Include



Control Panel



Server Uptime



Secured Servers



Technical Support



Lets Talk

Please feel free to contact us to learn more about the full spectrum of our domain registration and hosting services.

Be Seen



Photography

It is often said that images speak louder than words. They are certainly a very powerful component in strong and engaging communication. Before a single word is read, an image can be absorbed and an impression made.

Professional photography covers a wide range of different specialisms. We provide photography when needed.

Sessions

- Corporate Profile
- Product
- Event Coverage
- Portraits
- Images Retouching
- Documentaries



Let's Talk

Give your brand a unique look and feel so it can be memorable. Contact us to know more about our services & rates.

Get found online



Digital Consulting

Having just a website or some social media accounts is not enough. If you don't have a plan or don't know how to use your resources properly, you will never be seen. This is not about waiting for people to knock at your door, if not try to make your door visible, wide and noisy for people to see it and knock on it.

In order to make this happen we will advise you on different areas and plan a long term strategy with clear and defined goals. Once the strategy is in place we will monitor and improve it based on results.

Services

- Search Engine Optimisation (SEO)
- Social media management
- Streaming Media and Webcasting
- Rich Content Creation
- Digital Strategy



Lets Talk

We have experience in digital media consulting. We work each project very closely with our clients to create a success.

Our Approach

We combine art and technology by working with variety of communication tools, these tools help us to communicate great ideas so as to convey a certain message from a client to a particular audience.

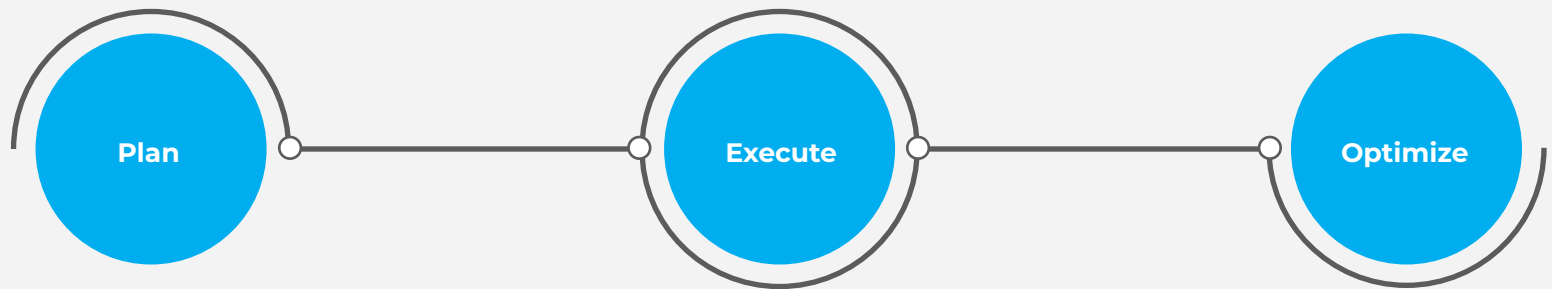
The major difference



Our Approach

We approach demands using practical creativity to believe, build and begin project. That means every project starts with research. Research becomes strategy, strategy is turned into messaging and specific creative executions. Through each stage of development insuring the end result is effective, through suggesting and responsive for intended audience in whatever platform.

Our creative work is refreshingly uncomplicated.



Research & Strategy

We help you develop a new, innovative ideas that your customers find relevant and meaningful in their daily and culture

- Know clients goals
- Research and Ideation
- Make a Strategic Solution

Concept Development

Balancing form and function through experts, we'll create a beautiful brand experience that commands attention and encourages conversion

- Creative Concepts
- Execution of ideas
- Review and Feedback

Evaluation & Management

With the right information we create your road map for growth that identifies where you are, where you want to go and how to get there

- Deliverables,
- Project results,
- Identify next step want



Our Clients

Seeing our clients happy is the best reward for us

We work with small to medium businesses, corporations, government agencies and entrepreneurs from all over Tanzania and around the world.



Our Project

Whatever you visualise about your brand comes to reality when you work with us. We take time to interact with you to make sure that you what you want is what you get

Our Project



Category: Branding | Web design & Hosting

Client: Milestones Academy

Project date: From 2018

Project URL: www.milestonesacademy.ac.tz

Milestones Academy a co-educational, private Pre and Primary day school which uses English as the medium of instruction.

Posters



Certificates



Social Media Posts



Category: Photography
Client: Master Cigaratte
Project date: 2019



Bolt

Category: Photography

Client: Taxify

Project date: 2019

Bolt offers vehicle for hire, micromobility, and food delivery services.



Our Project



Category: Photography

Client: Sea Cliff Hotel

Project date: 2020

Located just in front of a Cliff, a combination of top notch aesthetic services and magnificent Indian Ocean view from a Cliff almost guarantees you an unforgettable experience.



Our Project



Category: Photography

Client: ImpoExpo Logistics Co. LTD

Project date: 2020

ImpoExpo Logistics is a client-centered clearing and forwarding company that is passionate about serving its clients with excellence in meeting their unique needs by providing end-to-end services of the logistics and clearing value chain.



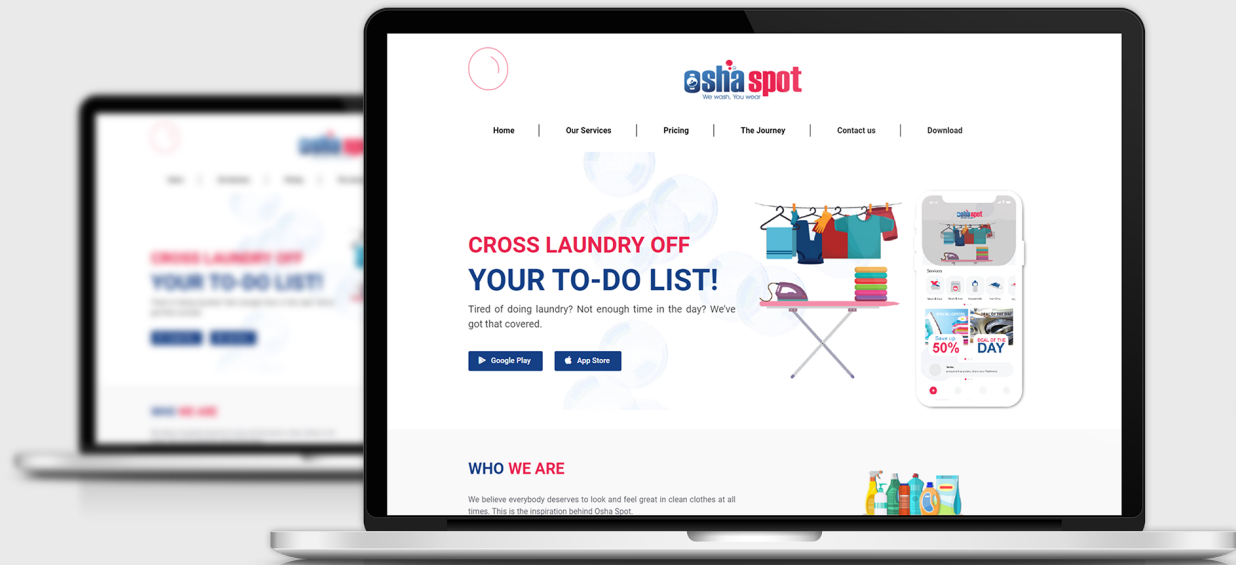


Category: Web Design & Hosting

Client: OshaSpot

Project date: 2020

A laundry business, probably one of the best in Dar-es-Salaam, but what we primarily exist to offer you convenience and peace of mind.



Our Project



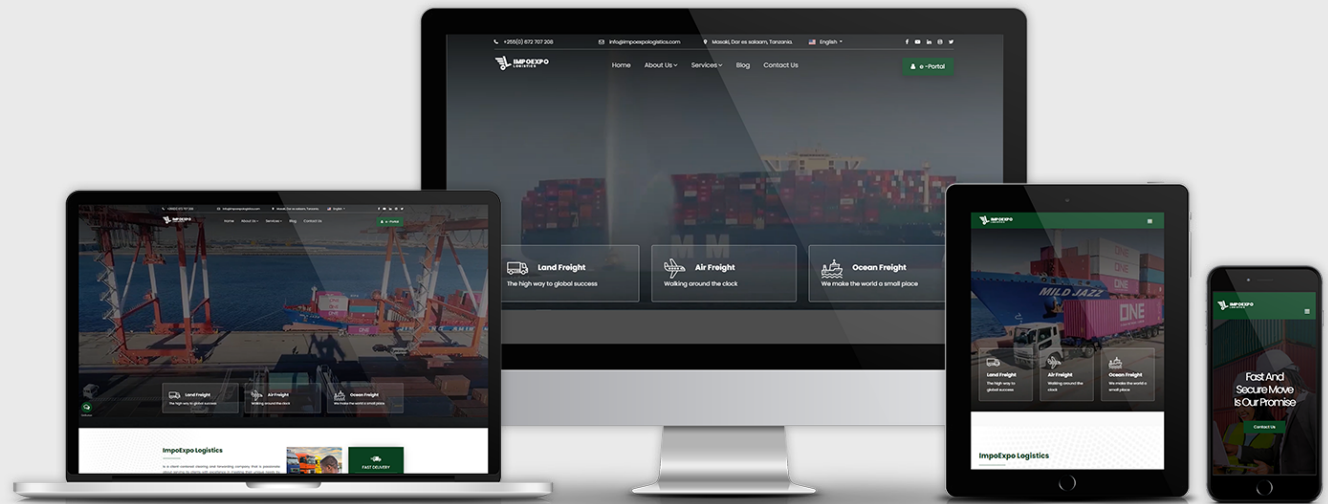
Category: Web Design & Hosting


Client: ImpoExpo Logistics Co. LTD

Project date: 2020

Project URL: www.impoexpologistics.com

ImpoExpo Logistics is a client-centered clearing and forwarding company that is passionate about serving its clients with excellence in meeting their unique needs by providing end-to-end services of the logistics and clearing value chain.





**Like what you see?
Let's have a conversation.**



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We are social



@mkuucreative